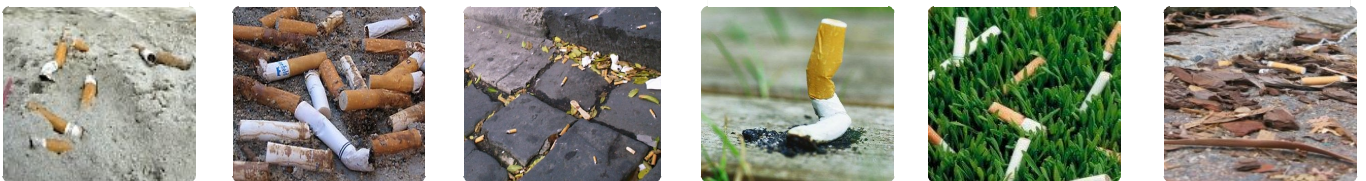


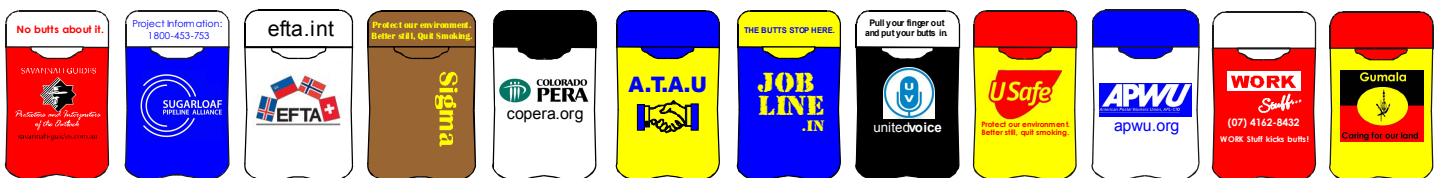
Ten reasons to kick your members butts.

1. From a public image position, it doesn't get much worse than members littering their butts when they're out and about or representing your organisation - especially when identifiable, or in union clothing, etc. What an organisation's smokers do does impact on their public profile - and people do notice when others litter their butts.
2. Cigarette butts are the most littered item on the planet and take from 4-15 years to break down. They are toxic, poison wildlife and pollute our waterways.
3. Every year people are injured or killed, property is damaged and wildlife and stock decimated by fires directly caused by discarded cigarette butts.
4. Cigarette butts look disgusting and spoil the appearance of any location. Butt litter attracts more butt litter. Today's smokers see yesterday's butts, so they litter too, and so on, and so on.
5. Most smokers like to do the right thing, but they can use some help. Putting a personal ashtray into the hands of your members means that they can always do the right thing with their cigarette butts wherever they are - and whenever they light up. That's good for the environment and just as importantly, your organisation's public image.
6. Mini-Butts personal ashtrays make a sensational eco-friendly promotional product for inductions, open-days, street marches, picket lines and even rallies & demonstrations - that will be seen, used and appreciated - and protect our environment - long after the smoker has received it.
7. Mini-Butts are an excellent way of advertising your Union's high standards of environmental and social responsibility. That fact is that your members are going to smoke either way. Providing personal ashtrays can virtually eliminate the problem of smokers littering their butts.
8. For less than \$2.50 each *including logo printing* Mini-Butts are an economical, effective & sustainable solution to the insidious problem of any organisation's members cigarette butt littering.
9. Mini-Butts are so effective at enhancing corporate profiles and protecting our environment that over 3,500 Aussie organisations now provide Logo Printed Personal Ashtrays to their members.
10. Management can easily take the lead in protecting the environment *and* your public profile from cigarette butt litter because Mini-Butts Personal Ashtrays can substantially reduce, and often virtually eliminate cigarette butt litter. It's that simple.

Cigarette Butts ARE Litter. The world is not an ashtray.



"Our Mini-Butts Personal Ashtrays from No Butts are a hit and have completely eliminated our members butt litter. Members in uniform littering their butts is about as bad as it gets in terms of damaging our corporate profile but Mini-Butts have solved the problem, and our people are happy to use them. An excellent product."
Gary Christo, CGBEF



"I received a call from a furious building manager who was so offended by our staff's butt littering that he complained to the EPA in writing. We realised that for many reasons it was in our direct interest to provide a solution to our members butt litter, wherever they were. Either way they are going to smoke - but now they can always do the right thing. Our Mini-Butts have completely eliminated the problem and we've received 100% positive feedback from members and the public."

Mike Aston, Trade EF

Over 3,500 Australian organisations are now providing Mini-Butts Personal Ashtrays to their smokers.

Call: 1300-NOBUTTS



The Butts Stop Here.

**Protect our Environment.
Protect and enhance your corporate image.**

Personal Ashtrays • Wall-mounted Ashtrays
Windproof Ashtrays • Free-standing Ashtrays

