

# Ten reasons to kick your students & faculty's butts.

1. From both an environmental and demographic position, campuses are one of the worst contributors to the problem of cigarette butt litter because smoking rates amongst 18-25 year olds are almost twice as high as the average. And it's not only the butt litter they leave on campus... It's everywhere else that smokers go as well.
2. Cigarette butts are litter and take from 4-15 years to break down.
3. Cigarette butts are toxic, poison wildlife and pollute our waterways.
4. Cigarette butts look disgusting and spoil the appearance of any location.
5. Most smokers like to do the right thing, but they can use some help. Putting a personal ashtray into the hands of your smoking students and faculty means that they can always do the right thing wherever they are - and whenever they light up.
6. Mini-Butts personal ashtrays make a sensational eco-friendly promotional product that will be seen, used and appreciated long after the smoker has left your location.
7. Mini-Butts are an excellent way of advertising your campus's high standards of environmental responsibility and progressive attitude to cigarette butt litter reduction.
8. At less than \$2 each including logo, Mini-Butts are an economical, effective & sustainable solution to the insidious problem of your students & faculty's cigarette butt litter.
9. Mini-Butts are so effective at educating smokers to permanently take responsibility for their own butt litter and reducing the associated costs of staff cigarette butt litter that over 1,000 colleges and Unis now provide Mini-Butts to their students & staff.
10. Campuses can easily take the lead in assisting their students, faculty & staff to always do the right thing with their cigarette butts. Mini-Butts eliminate cigarette butt litter.

## Cigarette Butts ARE Litter. The world is not an ashtray.



*"I received a call from a furious business owner who was so offended by our students' butt littering that he complained to the EPA in writing. We realised that for many reasons it was in our direct interest to provide a solution to our students and staff butt litter, wherever they were. Our Mini-Butts have completely eliminated the problem and we've received 100% positive feedback from students, staff and the public."*

Mike Aston, English Language School

*"Mini-Butts Personal Ashtrays have been unanimously well received by smokers at our campus. We now put a Mini-Butt personal ashtray in all our students O-bags, and distribute them across campus. Mini-Butts are an absolutely fantastic eco-friendly product that is changing the littering habits of smokers forever."*

Gary De Young, International University

*"To suggest that by sponsoring the use of personal ashtrays we may be 'promoting' smoking is a ridiculous proposition. Smokers are going to smoke with or without a personal ashtray. We think it's better with. No-one ever looked at a personal ashtray, no matter how cute it is, and decided to take up smoking."*

Dalia Grant, University of California, Berkeley.

Over 1,000 campuses & colleges are now providing Mini-Butts Personal Ashtrays to their students, faculty & staff.



Call: 1300-NOBUTTS



The Butts **Stop** Here.

**Protect our environment.  
Enhance your public profile.**

Personal Ashtrays • Wall-mounted Ashtrays  
Windproof Ashtrays • Free-standing Ashtrays

