

Ten reasons to kick your passengers & customers butts.

1. From a corporate publicity position, it doesn't get much worse than passengers littering their butts when they've just stepped off, or are about to step onto your coach, mini-bus 4WD or cruise boat, etc. What your passengers and customers do does impact on your business's public profile. After all, they're your customers. You're the reason they're there.
2. Cigarette butts are the most littered item on the planet and take from 4-15 years to break down. They are also toxic, poison wildlife and pollute our waterways.
3. Every year people are injured and property is damaged by fires caused by discarded cigarette butts.
4. Cigarette butts look disgusting and spoil the appearance of any location. Butt litter attracts more butt litter. This weeks passengers see last weeks passengers butts, so they litter too, and so on, and so on. Mini-Butts protect your locations from your own passengers and customers cigarette butt litter.
5. Most smokers like to do the right thing, but they can use some help. Putting a personal ashtray into the hands of your smoking passengers means that they can do the right thing wherever your tours take them - and whenever they light up. That's good for the environment and your organisation's public image.
6. Mini-Butts personal ashtrays make a sensational eco-friendly promotional product that will be seen, used and appreciated long after the smoker has left your tour.
7. Mini-Butts are an excellent way of advertising your company's high standards of environmentally responsible trading.
8. At around \$2 each, Mini-Butts are an economical, effective and sustainable solution to the insidious problem of your passengers & customers cigarette butt litter.
9. Mini-Butts are so effective at reducing the associated costs of cigarette butt litter that over 2,000 tourism based companies now provide complimentary Mini-Butts to their smoking customers, guests & passengers to use wherever they may light up.
10. Management can easily take the lead in assisting your customers to always do the right thing with their butts because Mini-Butts eliminate cigarette butt litter.

Cigarette Butts ARE Litter. The world is not an ashtray.



"Our Mini-Butts Personal Ashtrays from No Butts are a hit and have completely eliminated our passengers butt litter. Customers littering their butts is about as bad as it gets in terms of damaging our corporate profile but Mini-Butts have solved the problem, and our customers love them. An excellent product."

Jaana Kervinen, DescaradA Cruises



"The fact is that butts that end up on our property need to be picked up one by one by staff - and our staff have much better things to do than pick up littered butts. They're also a serious fire risk. We realised that for many reasons it was in our direct interest to prevent the problem by providing a solution to our guests butt litter, wherever they are. Our Mini-Butts have virtually eliminated butt litter and we've received excellent feedback from customers and our staff."

Rhonda Steller, Amarant Retreat

Over 2,000 tourism based companies are now providing Mini-Butts Personal Ashtrays to their patrons.

Call: 1300-NOBUTTS



The Butts Stop Here.

**Protect our environment.
Protect your corporate image.**

Personal Ashtrays • Wall-mounted Ashtrays
Windproof Ashtrays • Free-standing Ashtrays

