## Ten reasons to kick your smokers butts.

- 1. From a corporate publicity position, it doesn't get much worse than people littering their butts when they're out and about your property and surrounding areas.
- 2. Cigarette butts are litter and take from 4-15 years to break down. They are toxic, poison wildlife and pollute our waterways.
- 3. Every year people are injured and property is damaged by fires caused by discarded cigarette butts.
- 4. Cigarette butts look disgusting and spoil the appearance of any location. Butt litter attracts more butt litter. Today's smokers see yesterday's butts, so they litter too, and so on, and so on. Your maintenance staff have much better things to do than to have to pick up discarded cigarette butts one by one.
- 5. Wall-mounted Ashtrays at entrances and designated smoking areas allow smokers to properly dispose of their butts and assist you to keep your property butt litter free.
- 6. Logo printed Mini-Butts personal ashtrays make a sensational eco-friendly promotional product that will be seen, used and appreciated long after the smoker has left your location.
- 7. Most smokers like to do the right thing, but they can use some help. Providing a butt litter reduction infrastructure utilising Fixed & Personal Ashtrays means that your smokers can always do the right thing wherever they are on and off your property, and whenever they smoke.
- 8. At around \$2 each, logo printed Mini-Butts are an economical, effective and sustainable solution to the insidious problem of your location's cigarette butt litter.
- 9. Mini-Butts are so effective at reducing the associated costs of cigarette butt litter that over 500 Shopping Centres, Retail Plazas & Street Trades Associations now provide complimentary Mini-Butts to their shoppers, visitors, & centre staff, etc, to use wherever they may light up.
- 10. Management can easily take the lead in protecting your property from cigarette butt litter because Wall-mounted Ashtrays & Mini-Butts Personal Ashtrays can eliminate cigarette butt litter. It's that simple.

## Cigarette Butts ARE Litter. The world is not an ashtray.













"Our Eco-Pole Wall-mounted Ashtrays and Mini-Butts Personal Ashtrays from No Butts are brilliant and have virtually eliminated butt litter on our property. The response from our patrons and maintenance staff has been fantastic and we've even received very positive local media attention for our efforts. An excellent eco-friendly solution to a serious environmental problem." George Bailey, Solar City



"The fact is that butts that end up on our property need to be picked up one by one by staff - and our staff have much better things to do than pick up littered butts. We realised that for many reasons it was in our direct interest to prevent the problem by providing a solution to our smokers butt litter, wherever they are. Our Eco-Poles and Mini-Butts have completely eliminated butt litter and we've received excellent feedback from tenants, neighbours, visitors and staff." Julie Robertson, Century Business Park

Over 500 Shopping Centres and Retail locations are now providing Mini-Butts Personal Ashtrays to their patrons.



## Protect our environment. Enhance your corporate image.



Personal Ashtrays • Wall-mounted Ashtrays Windproof Ashtrays • Free-standing Ashtrays