



Cigarette Butt Litter **Reduction** Checklist

Coach, Cruise & Tour Operators

How many cigarette butts have your passengers, guests (and staff) littered today?

As our society has become more waste and energy conscious, Businesses, Councils and Organizations have made significant improvements in recycling practices, waste reduction and energy efficiency to minimize their impact on the environment.

However, until recently, cigarette butt litter, the world's largest environmental litter problem, has not received the same degree of attention. Cigarette butt litter outside buildings, and scattered by the billions across our cities and countryside has increased considerably since the introduction of indoor & vehicular smoking bans, and this litter rapidly enters our storm-water and aquatic systems - poisoning our environment, degrading its beauty and taking years to break down.

Cigarette butt litter at resorts, landmarks, tourist attractions and national parks is primarily created by tourists, and to a lesser extent by tourism industry staff & employees. They're the only ones who can actually reduce the problem of litter, but they need help to do it.

Butt litter responsibility provides the means for responsible business owners and Management to assess their efforts to provide adequate education and disposal infrastructure in order to reduce the cigarette butt litter emanating from their business activities.

Are you Butt Litter Responsible?

Below is a checklist to assist you to determine if you are cigarette butt litter responsible.

Step 1: Tick the appropriate boxes.

Step 2: Total the number of yes ticks for both Education and Disposal Infrastructure.



Education

	<u>Yes</u>	<u>No</u>
1. Do you provide education to your passengers/customers & staff about:		
a. The environmental effects of cigarette butt litter?	<input type="checkbox"/>	<input type="checkbox"/>
b. Fines and penalties possible for littering cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>
c. Alternatives to littering?	<input type="checkbox"/>	<input type="checkbox"/>
d. Appropriate and effective disposal methods?	<input type="checkbox"/>	<input type="checkbox"/>
2. What communication methods do you use:		
a. Personal Contact?	<input type="checkbox"/>	<input type="checkbox"/>
b. Newsletter or E-Mag etc?	<input type="checkbox"/>	<input type="checkbox"/>
c. Website / Internet / Intranet?	<input type="checkbox"/>	<input type="checkbox"/>
d. Flyers, Passenger Info/Courtesy Kits, Signage?	<input type="checkbox"/>	<input type="checkbox"/>
3. Do you instruct your staff as to where they should (or shouldn't) smoke and in turn how they should responsibly dispose of their cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>
4. Do you inform your passengers/customers prior to or when on tour as to how they should appropriately dispose of their cigarette butts?	<input type="checkbox"/>	<input type="checkbox"/>





Disposal Infrastructure

Yes No

1. Do you provide adequate external butt disposal infrastructure for your staff and passengers/customers when on tour and if yes what type?
 - a. Personal Ashtrays Yes No
 - b. Any other means of appropriate butt disposal Yes No

2. Do you promote butt litter compliance by your customers/passengers and staff by providing them with Personal Ashtrays? Yes No

Once your checklist is completed, calculate your scores and check your B.L.R. (Butt Litter Responsibility) rating using the table below.

If you wish to discuss your rating or have any questions regarding how to improve it, or you are interested in implementing a butt litter reduction campaign, call No BuTTs today and we will be happy to assist you.

Your Scores: Total number of ticks in each category

Category:	Ticks:
Education	_____
Disposal Infrastructure	_____
Total Ticks	_____

Your Ratings:

0 Ticks	No effort has been made to reduce the cigarette butt litter emanating from your Passengers/Customers or Staff.
1-2 Ticks	Minimal effort has been made to reduce cigarette butt litter.
3-6 Ticks	Some effort has been made to reduce cigarette butt litter.
7-11 Ticks	Significant steps have been taken to educate Patrons and Staff and to provide adequate disposal infrastructure.
12 Ticks	All necessary steps have been taken to ensure maximum prevention of cigarette butt litter by Patrons and Staff.

For more information on butt litter responsibility and assistance with how your business can help reduce the problem of cigarette butt litter, contact No Butts today.

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